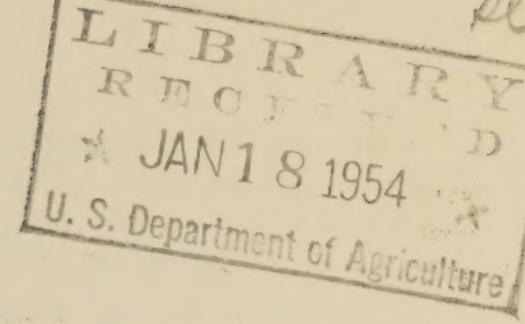


62.61



GLADIOLUS

1954

AMERICA'S BEST BUY

American grown gladiolus for American gardeners. All bulbs are guaranteed to bloom. Bulblets are guaranteed to germinate. No mess or fuss with my strain, regardless of what variety you buy. You don't have to dip or spray. Just plant your bulbs, cultivate, and enjoy the very finest bloom on very strong spikes that need no staking.

This being more or less a condensed folder, I will gladly give you additional information to anyone asking for it.

TERMS: Net cash before shipment. 25% will hold early orders until April 1st. If you require a large quantity of bulbs or bulblets, write for wholesale price and quotations on large orders.

Kindly Order Early

JAMES F. McGUIRE
HYBRIDIST - GROWER
NASSAU, NEW YORK

This is my 30th year growing glads and my 17th year in hybridizing. Have planted 19 years on the same soil and never had to dip or spray my glads. All my stock is field grown, well cultivated, and left to nature for water.

In your order you will receive fine healthy bulbs, plus overcount, plus an unbelievable amount of extras for your own trial garden.

I am located on both sides of the State Road, U.S. #20 — 18 miles east of Albany and thousands of persons stop to look over my gladiolus, giving me great praise for my color and growth.

Gladiolus will grow and bloom in any soil, but they do like a good sunny location and plenty of water weekly. When planting use hoe and make furrow 5" deep. Plant bulbs 6" to 8" apart, base down cover slightly and hill as plant grows; your last hillling should leave your bulb covered at least 6" to 8". This will support your spike from wind and rain.

Planting bulblets in the Fall — Make a furrow 2" deep, dropping bulblets $\frac{1}{2}$ to 1 inch apart then cover with soil. After your first heavy frost and ground is frozen mulch with leaves or hay. Then cover with twigs to keep mulch from blowing away. In early Spring remove your mulch. If you plant this way 90% of your bulblets will give large blooms.

Planting bulblets in the Spring — I start soaking bulblets in March to plant out in April; four to five weeks in water will start them off as soon as they are covered in the ground. I make my furrows about 1" to $1\frac{1}{2}$ " deep and sprinkle the bulblets in the furrow, many are next to each other so they help one another to break through the ground.

Planting seed — I have two covered out-door seed flats. By covered I mean covered with cheese cloth, so the direct sun rays will not be too strong for the delicate blade as it makes its way above the surface. The soil consists of sifted top soil, sand, and cow manure. I make my furrow about $\frac{1}{2}$ " deep and 5" apart. I place my seed in furrows about $\frac{1}{4}$ " to $\frac{1}{2}$ " apart, cover and press soil firmly down on seed. I then mulch the entire bed with grass clippings and water every day for three to four weeks. By this time the seed begins to show, so I then mulch between the rows. This method has proven very successful.

SIZE OF THE BULBS YOU ORDER

L — Means Large Bulb, $1\frac{1}{4}$ " up in diameter.

M — Means Medium Bulb, 1" up in diameter.

S — Means Small Bulb, $\frac{1}{2}$ " up in diameter.

Blts. — Means Bulblets or Cormlets from which larger bulbs are grown.

There is a great saying about the early bird. That goes also in early orders.

Thanks a million to all my satisfied customers. As I have received only letters of praise . . . and not one complaint.

WHY

Why pay more when you can't buy better. When you buy wisely you get more for your money and at the same time receive fine healthy bulbs that are guaranteed to bloom. A trial order will convince you.

1954 INTRODUCTIONS

BABE. (Aida x Debonair) Class 262. Deep rose with a deep rose edging on a cream and yellow face that goes through the petals. Very unusual. If you like the small glads, you will love this little beauty. 2½" flower, 5 open, 7 in color, 15 buds, F.H. 15", H. 44", blooms in 80-85 days.

L-\$1.50; M-\$1.25; S-\$1.00; Blts. 10-\$1.00

OVERALL. (Aida x Debonair) Class 362. Medium rose lacinated. Two lower petals are light rose with a light feather. 3½" flower, 7 open, 7 in color, 22 buds, F.H. 29", H. 58", blooms in 80-85 days.

L-\$2.00; M-\$1.75; S-\$1.50; Blts. 6-\$1.00

MARILYN SMITH. (Greto Garbo x Lady Jane) Class 441. Light pink with light rose blotch on two lower petals, deep in throat. 4½" flower, 8 open, 6 in color, 18 buds, F.H. 27", H. 56", blooms in 70-75 days.

L-\$2.50; M-\$2.25; S-\$2.00 Blts. 6-\$1.00

1953 INTRODUCTIONS

SENRY. (Mrs. T. E. Langford x Beacon). An outstanding buff with a cream lip blending to a flesh tint background giving this glad a beautiful effect. Class 416. Informal 5" flower, 5 open, 5 in color, 15 buds. F. H. 28" H. in F. 56". Blooms in 110 days.

L-\$1.25; M-\$1.00; S-75c; Blts. 12-\$1.00

ONLIWON. (St. Rose x Pride of Pittsfield). A deep salmon with a slight ruffle. A bright open face. The two lower petals are yellow with deep rose edging and gives this glad a new striking appearance. Class 432. Informal 5" flower, 5 open, 5 in color, 16 buds. F. H. 25", H. in F. 58". Blooms in 80-85 days.

L-\$1.50; M-\$1.25; S-\$1.00; 5 Blts. with each bulb

RECENT INTRODUCTIONS

CHARMING LADY. (Yellow Perfection X Emil Auburn.) Something different in the gladiolus world. Buff with a flesh overlaid tint. Two lower petals yellow, with a light rose throat. A beautiful effect. Class 516—6" flower, 6 open, 5 S.C. 18-20 buds, F.H. 33", H. 66". Days to bloom, 80-85.

L-\$1.25; M-\$1.00; S-75c; Blts. 12-\$1.00

CHARMING GIRL. (Yellow Perfection X Emil Auburn). A rich cream. A giant of giants in its class 506—Flower 6" - 9", 5 open, 7 S.C., 16-18 buds, F.H. 26", H. 56". Days to bloom, 75-80.

L-\$1.00; M-75c; S-50c; Blts. 12-\$1.00

CECELIA. (Our Selection X Senorita). A beauty in the smoky class. A smokey salmon, lacerated with purple—Class 490, formal, 5" flower, 9 open, 5 color, 18 buds, F.H. 29", H. 58". Blooms 70-75 days.

L-\$1.50; M-\$1.25; S-\$1.00; Blts. \$10-\$1.00

QUEEN OF PEACE. (Mrs. T. E. Langford X Ave Marie). A ruffled cream with a deep yellow throat, class 406 — A beauty with excellent habits. 5" flower, 7 in bloom, 6 S.C., 18 buds, F.H. 26", H. 56". Blooms 65-70 days.

L-\$1.00; M-75c; S-50c; Blts. 12-\$1.00

PURPLE MARVEL. (Mrs. T. E. Langford X Aida). A very rich purple, class 270 — 3½" flower, 6 open, 5 S.C., 16 buds, F.H. 18", H. 52". Blooms 80-85 days.

L.-\$1.00; M. 75c; S.-50c; Blts. 12-\$1.00

STARLIGHT. (Lavendar Delight X Max Regar). A very attractive small flower, white with cream lip and rose throat. Attached to a cream white stem. Flower 2½", 9 open color, 17 buds, F.H. 22", H. 52". Blooms 70-75 days.

L-50c; M-35c; S-25c; Blts. 12-50c

FATHER DUFFY'S MEMORY (Mrs. T. E. Langford X Miss New Zealand). A giant light salmon with deep salmon blotch. Class 530. 6" flower, 8-open, 6 color, 18 buds. F.H. 24", H. 50". 95 days.

L-\$1.00; M-75c; S-50c; Blts. 12-\$1.00

FORESS. (Pelegrini X Max Regar). Bronze with deep rose blotch. Class 490. 5" flower, 13 open, 2 color, 15 buds. F.H. 30", H. 55". 75 days.

L-\$1.50; M-\$1.25; S-\$1.00; Blts. 7-\$1.00

SENNEN (Mrs. T. E. Langford X Tip Top). Scarlet with deep red blotch. Class 460. 5" flower, 7-open, 6 color, 16 buds. F.H. 24", H. 58". 75 days.

L-\$1.00; M-75c; S-50c; Blts. 12-\$1.00

CURIS (Mrs. T. E. Langford X Golden Dream). Deep yellow. Slightly ruffled with deep yellow on two lower petals. Class 312. 4" flower, 12-open, 7 in color, 19 buds. 23" F.H. 48" H. 75 days.

L-50c; M-35c; S-25c; Blts. 18-\$1.00

EUGENIA (Mrs. T. E. Langford X Magna Blanca). Light lavender with deep lavender markings on two lower petals. Class 466. 4½" flower, 8-open, 6 color, 20 buds. F.H. 26", H. 55". 95 days.

L-50c; M-35c; S-25c; Blts. 18-\$1.00

CARIOCA (Rewi Fallu X Vagabond Prince). Smoky. Class 290. 3" flower, 12-open, 6 color, 25 buds. F.H. 25", H. 55". 80 days.

L-50c; M-35c; S-25c; Blts. 18-\$1.00

AFTER DARK (Vagabond Prince X Rewi Fallu). A real dark smoky. Class 390. 4" flower, 9-open, 6 color, 17 buds. F.H. 24". H. 48". 80 days.

L-50c; M-35c; S-25c; Blts. 18-\$1.00

AULIS. Lt. pink. Class 540. A real beauty in any man's garden. Blooms 80-85 days.

L-50c; M-35c; S-25c; Blts. 12-50c

BIGAID. Lt. pink. Class 340. H. in F. 66" F.H. 34", 4" flower, 6-open, 4 in color, 18-20 buds. Blooms 80-85 days. A strong grower, a real whip.

L-35c; M-25c; S-15c; Blts. 18-50c

CARL HOSSRICH. Lt. salmon. Class 430. If you go for a glad with a blotch this is it. A very deep crimson blotch on salmon making it a beauty. Excellent habits. Large bulblets that bloom. Tall grower. Blooms 70-75 days.

L-50c; M-35c; S-25c; Blts. 12-50c

CHARLES J. Deep Rose. Class 362. A real rose in the field. I more than go for this glad as I named it after my Dad. H. in F. 48", F.H. 20", Flower 4", 6-open, 7 in color, 16 buds. Blooms 75-80 days.

L-50c; M-35c; S-25c; Blts. 12-50c

DOMINIC. Lt. Rose. Class 560 with deep rose feather, a very attractive glad. Strong stiff spike. A leader in its class. H. in F. 60", F.H. 33", 5" flower, 8-open, 7 color. N.B. 20-22. Blooms 70-75 days.

L-60c; M-40c; S-25c; Blts. 12-50c

FACE UP. Lt. Cream. Class 306. To me this is a real novelty glad. A very tall wiry spike with flowers widely spaced. Always upright. H. in F. 70", F.H. 28", Flower 3½", 7-open, 5SC.N.M.B., 16 blooms in 75-80 days.

L-50c; M-35c; S-25c; Blts. 12-50c

LOVELIGHT DEEP LAVENDER. Class 266. Rose blotch yellow feather. A lavender Delight X Max Regar cross. A real little beauty. H. 42", F.H. 18", 3" flower, 10-open, 3 color; 15 buds. Blooms 70-75 days.

L-25c; M-20c; S-15c; Blts. 12-25c

HELEN McGUIRE. Deep Yellow. Class 512. Ruffled. Fits its class 100%. A beautiful deep yellow with no markings. H. 46", F.H. 22", 5½" flower, 6-open, 4 color, 15-17 buds. 70-75 days.

L-\$1.00; M. 75c; S.-50; Blts. 12-\$1.00

JAMES H. Deep Violet. Class 476, with deep cream throat. In a class by itself. Attractive. H. 46", F.H. 24", Flower 5", open-7 color 5, buds 16-18. Blooms 65-70 days.

L-35c; M-25c; S-15c; Blts. 12-25c

JAMES FRANCIS. Cream. Class 306. A beautiful light cream with a lavender tint, light rose throat. Lower petal light yellow with rose feather. The flower is a heavy waxy texture. A very strong spike. My name sake, it must be good. H. 53", F.H. 24", Flower 3½", 6-open, 8 color, 20 buds. 75-80 days.

L-75c; M-50c; S-35c;

MARCELLA MALLETT. Lt. Salmon. Class 530. Deep salmon blotch ruffled. If you like to grow giants that really stand up for you, here is the glad. 6 make an arm full. Excellent habits. Don't be without growing this glad. Regardless of how many you grow. This is a big money-maker. A tremendous demand. H. in F. 52", F.H. 28", Flower 8", 7-open, 6 color, 15-17 buds, 80-85 days.

L-60c; M-40c; S-25c; Blts. 12-50c

GRANNY, Purple, Class 270. A strong spike of a Rose Marie X Bagdad cross. H. 55", F.H. 27", Flower 3½", open 8, S.C. 4. Buds 16-18, 75-80 days.

L-25c; M-20c; S-15c; Blts. 25-50c

KATE. Lt. Rose. Class 460. A real color that fits its class. A glad that's different and should be growing in every American garden. Very good habits and very striking. H. 48", F. H. 28", Flower 4½", open 8, color 5, buds 16-18. Blooms 70-75 days.

L-35c; M-25c; S-15c; Blts. 12-50c

OVERLOOK. Lavender Rose. Class 566. If it's a real beauty you are looking for and a glad that can stand up and take it, by all means you must order Overlook. H. 54", F.H. 28", 6" flower, 6-open, 5 color, 16-18 buds. 85-90 days.

L-\$1.00; M-75c; S-50c; Blts. 12-\$1.00

OPAL. Black Red. Class 354. With white feather on lower petal. A Vagabond Prince X Rewi Fallu cross. Has everything you would like a glad to have. No fault to find and disease resistant. If you like a dark glad don't hesitate to order this one. Blooms 75-80 days.

L-30c; M-25c; S-20c; Blts. 12-25c

PRIDE OF PITTSFIELD. Deep salmon. Class 532. With a yellow blotch. What a whip and it will really stand up in heat, wind, rain. I have as yet to see a stronger glad. And my biggest demand in the commercial market. I have been increasing my stock for the past 3 years and I have not met the demand. If it's a money maker you want, don't fail to order this glad. H. 66", F.H. 34", 5½" flower, 6-open, 6 color, 16 buds, 80-85 days.

L-60c; M-40c; S-25c; Blts. 12-50c

PRECESS. Dk. Red. Class 352. With white feather on lower petals. A very hardy glad regardless of where you plant it. Disease resistant. If you care for a deep red color this is another must. Blooms 70-75 days.

L-25c; M-15c; S-10c; Blts. 12-25c

ST. ROSE. Lt. Rose. Class 460. Ruffled with deep rose feather. This is my favorite glad and why shouldn't it be? I named it after my mother. I recommend it highly. H. 48", F.H. 30", 4½" flower, 8-open, 4 color, 16-18 buds. Blooms 75-80 days.

L-75c; M-50c; S-35c; Blts. 6-50c

ST. FRANCIS. Lt. salmon. Class 330. Orange and yellow blotch, a very strong grower and very good commercial. H. 60", F.H. 30", 4" flower 11-open, 3 color, 15-17 buds. Blooms 75-80 days.

L-50c; M-35c; S-25c; Blts. 12-50c

TILLIE. Lavender. Class 366. With cream lip. A good commercial and a money maker. Very good habits. This is a glad that you will like. H. 50", 5 color, F.H. 29", flower 3½", 5-open, 16-18 bud, 70-75 days to bloom.

L-35c; M-25c; S-15c; Blts. 18-50c

WINSOR. Deep yellow. Class 412. This is a glad that has color and class and can stand out in the field and take it. This is a very rich looking glad in looks and color. It only carries 15-17 buds, but it's not unusual to see all in bloom. H. 46", F.H. 24", 5" flower, 9-open, 5 color, 15-17 buds. Blooms 70-75 days.

L-50c; M-35c; S-25c; Blts. 12-50c

YELLOW STONE. Deep yellow. Class 412. With a gold look. This is the most outstanding yellow commercial to date. A very attractive glad of a rich gold color with a slight tint of deep rose deep in throat. Unnoticeable. Put this down as a real money maker. Habits very good. H. 52", F.H. 30", Flower 4½", 7-open, 6 color, 18 buds. Blooms 70-75 days.

L-50c; M-35c; S-25c; Blts. 12-50c

If you are not interested in named varieties but do like all shades and colors; I have made up that mixture. 100 large bulbs in all for \$6.00.

25c SPECIAL OFFER

| | |
|--------------------------|-----|
| 3 large bulbs of Burma | 25c |
| " " " Harmau | 25c |
| " " " Hindenbergs Memory | 25c |
| " " " Leading Lady | 25c |
| " " " Snow Princess | 25c |
| " " " Spotlight | 25c |
| " " " Seedlings | 25c |
| " " " Purple Beauty | 25c |
| " " " Golden Dream | 25c |
| " " " Poctolus | 25c |
| " " " New York | 25c |
| " " " Mighty Monarch | 25c |

By all means be a society member of your state. If by chance you are not a member of the North American Gladiolus Council or the New England Gladiolus Society, I will make it painless for you to join, either one of these societies. This offer is for new members. Any order of bulbs and seeds over \$10.00 I will pay your 1954 membership in the N.A.G.C. Orders over \$25.00, I will pay your 1954 membership in the N.E.G.S. Both of these societies give you all the very latest information you require about gladiolus, hypnotize you to the extent that you can hardly wait for the next bulletin.

If you grow gladiolus, by all means you should grow seed. This is the most interesting part of the hobby or commercial standpoint. It's not a case of try your luck or test your skill. Today 95% of live seed from hand pollinated crosses will germinate. Field collected seed have no value at all in my study of hybridizing. It takes years of study to know just what you really are doing. I never use the lower floret for seed or pollen. At times a variety is studied three years before it is used for seed or pollen. It's not just a case of whatever you see in the field that looks good and go out and cross it. My crosses are planned one year ahead in reference to color, disease resistant and certain characteristics of both parents.

Order your seed by number. 5 seeds of any cross will be the minimum, seeds are 3c each. 100 mixed seeds hand pollinated, 40c.

| | |
|--------|-------------------------------------|
| X 531 | After Dark x Hindenbergs Memory |
| X 532 | Babe x Bleeding Heart |
| X 533 | Blue Day x James H. |
| X 534 | Blue Day x Blue Monday |
| X 535 | Blue Devil x James H. |
| X 536 | Burma x Sennen |
| X 537 | Carioca x Opal |
| X 538 | Carioca x Hindenbergs Memory |
| X 539 | Empire x Leading Lady |
| X 5310 | Empire x Maurrie Trevan |
| X 5311 | Empire x Tuts Both |
| X 5312 | Gen. Eisenhauer x Marcella Mallett |
| X 5313 | Granny x Purple Beauty |
| X 5314 | Greta Garbo x Maurrie Trevan |
| X 5315 | Hindenbergs Memory x Mighty Monarch |
| X 5316 | Hindenbergs Memory x Mid America |
| X 5317 | Hindenbergs Memory x New York |

| | |
|-------|--------------------------------------|
| X5318 | Hindenbergs Memory x Opal |
| X5319 | King Lear x Purple Beauty |
| X5320 | Marcella Mallett x Aulis |
| X5321 | Marilyn Smith x Leading Lady |
| X5322 | Marilyn Smith x Marlene Both |
| X5323 | Mary Crowley x Maurrie Trevan |
| X5324 | Maurrie Trevan x After Dark |
| X5325 | Maurrie Trevan x Mid America |
| X5326 | Maurrie Trevan x New York |
| X5327 | Maurrie Trevan x Vagabond Prince |
| X5328 | Onliwon x Aulis |
| X5329 | Opal x Hindenbergs Memory |
| X5330 | Opal x Rewi Fallu |
| X5331 | Overlook x James Francis |
| X5332 | Overlook x Tillie |
| X5333 | Overall x Opal |
| X5334 | Overall x Sennen |
| X5335 | Poctolus x Helen McGuire |
| X5336 | Poctolus x Spotlight |
| X5337 | Precess x Sennen |
| X5338 | Sennen x Rewi Fallu |
| X5339 | Spotlight x Golden Beauty |
| X5340 | Tuts Both x Aulis |
| X5341 | Vagabond Prince x Hindenbergs Memory |
| X5342 | Yellowstone x James Francis |

The following seed crosses at 5c each:

| | |
|--------|--|
| XY 531 | Bouton Dor x Catherine Beath |
| XY 532 | Bouton Dor x Curis |
| XY 533 | Bouton Dor x Helen McGuire |
| XY 534 | Bouton Dor x Winsor |
| XY 535 | Boldface x Polynesie |
| XY 536 | Blueday x Blue Devil |
| XY 537 | Catherine Beath x Winsor |
| XY 538 | Catherine Beath x Helen McGuire |
| XY 539 | Cecelia x Jungle Queen |
| XY5310 | Florence Nightingale x Snow Princess |
| XY5311 | Golden Dream x Catherine Beath |
| XY5312 | Golden Dream x Winsor |
| XY5313 | Gold x Catherine Beath |
| XY5314 | Mason x Blue Devil |
| XY5315 | Maurice Trevan x Hindenbergs Memory |
| XY5316 | New York x Mid America |
| XY5317 | Overall x Polynesie |
| XY5318 | Purple Marvel x Purple Beauty |
| XY5319 | Polynesie x King Albert |
| XY5320 | Polynesie x St. Francis |
| XY5321 | Prof. Goudriaan x Florence Nightingale |
| XY5322 | Prof. Goudriaan x Mother Fisher |
| XY5323 | Prof. Goudriaan x Snow Princess |
| XY5325 | Prof. Goudriaan x Strathnaver |
| XY5326 | Strathnaver x Faceup |
| XY5327 | Strathnaver x Florence Nightingale |
| XY5328 | Strathnaver x Florus |
| XY5329 | Strathnaver x Snow Princess |
| XY5330 | Velvet Dream x Purple Marvel |
| XY5331 | Winsor x Catherine Beath |
| XY5332 | Winsor x Golden Dream |